

1st FAB Industry Forum

11-12 October

Stanhope Hotel, 9 Rue de Commerce, Brussels



1st FAB-Industry-Forum & Food-Cluster Initiative Conference (FCI)

The Bioeconomy – Food, Well-Being, Environment Bridging Science and Industry through Knowledge Transfer

11th and 12th October 2012

Stanhope Hotel, 9, rue du Commerce/ 4 Square de Meeûs, 1000 Brussels

Programme

Draft Agenda

DAY ONE, 11th October

Outlooks for the Bioeconomy

9:00	Welcome	CommNet chair Rhonda Smith Food Cluster Initiative (FCI) chair Xavier Gellynck
9:10	Introduction	European Commission , Ciaran Mangan, DG Research & Innovation
9:25	Keynote I	Knowledge-driven Food Innovation, “Unlocking the power of wheat” Bettina Zeuch, Product Manager, Kampffmeyer Food Innovation GmbH, Hamburg
9:45	Keynote II	Food and Environment – an innovation policy approach MEP Mairead McGuinness, AGRI and ENVI committee EP

10:10 *Networking coffee* *Science meets Politics*

Chair: **Alessio Vassarotti**, European Commission, DG Research & Innovation
Moderator: **Geoff Watts**, freelance science writer and broadcaster with BBC

10:30 Dialogue **Expectations on the knowledge-transfer – science – industry**
What is lacking most ?
Dialogue with Bettina Zeuch, Food Industry
Françoise Gorga, European Technology Platform, ETP, “Food for Life”;
Gert Huemer, « UEAPME » SME-association

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10:45 Panel **Food, Wellbeing, Environment – drivers or issues of concern?**
Discussion with MEP Maria da Graça Carvalho, ITRE committee EP;
Ciaran Mangan, EU Commission; Françoise Gorga, ETP;
Bettina Zeuch, Food Industry; Gert Huemer, SMEassociation

12:00 h Lunch break *FAB/FCI-networking arena with thematic meeting spots*

DAY ONE, 11th Oct.: Afternoon Session

Workshops of EU Research Projects in the Bioeconomy

Chair of the afternoon session: **Judith Butriss**, British Nutrition Foundation

Moderator: **Geoff Watts**, journalist

14:10h Transfer reports/
Transfer talk **Technology Transfer Dialogue between EU projects and experts**

Projects demonstrate transfer experiences: PROSPARE (Stefano Sforza), TeRIFIQ (Christian Salles), FIBEBIOTECS (Juriann Mes), EUROFIR/NuGO (Siân Astley); CONFIDENCE (Stefan van Leeuwen), et al
Tech-transfer experts give feedback: ttz (Christian Colmer), aqua TT (Gill Marmelstein); DIL (Kerstin Lienemann), UGent (Benedikt Sas)

15:45 h *Networking coffee*

16:00h Trend report I **Nutrition and nutrigenomics – new trends in open data access**
André Boorsma, TNO

16:20h Trend report II **Food Security – a macro and a micro issue for adaptations**
Heather McKhann, JPI-FACCE (Food, Agri, Climate), INRA Paris

16:40h Dialogue/Open
Debate **What do the mega-trends mean for future research/business?**
Academia and Industry assessing the trend themes

17:40h Network Reports **Global challenges “obesity vs. malnutrition”**: How regions and multidisciplinary projects address manifold stakeholders. The AFRESH project case
Changes at work – nutrition, exercises, behaviour (Daniela Kahlert, Stuttgart University)
Food aid and food access – the example of short supply chains (Dominique Paturel, INRA, Montpellier)

18:15h Closing **Wrapping – up of Day One and outlook Day Two**
Rhonda Smith, chair of CommNet; Sylvia Schreiber, FCI communication

18:30 h *Networking cocktail*

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DAY TWO, 12th October

The Food Cluster Initiative (FCI) and regional impacts in bioeconomy

Chair of Day Two: Xavier Gellynck, FCI Chair
Moderation: Sylvia Schreiber, FCI communication

9:00 Welcome Xavier Gellynck, FCI Chair

9:05 Introduction **Cooperation in Nutrition Research**
Alexandra Tuijelaars, DG Research & Innovation

JOINT ACTIONS TO BOOST WELL-BEING AND HEALTHY ENVIRONMENTS IN REGIONS

9:35 **Regional Actions to meet Social Challenges**
-Health related lifestyle changes for four target groups – the multidisciplinary “AFRESH”- Joint Action Plan, Sylvie Albert, Agropolis
-Childrens` programmes for active growth –Stuart Fairclough, John Moors University
-Diet-related disease prevention benefitting from regional sports events –
Thijs Eijsvogels, Radboud Universiteit
Dialogue: **Capacity Building in the Food-and Well-Being Clusters: What is lacking most ?**

FROM RESEARCH POTENTIAL TO ENTREPRENEURIAL ACTIONS

10:45 **Knowledge Transfer in Eastern Europe and in the Mediterranean Regions**
The **Research-to-AgrofoodSME(RAF)-Regions and Inno–Food Southeast Europe** - Food innovation clusters, Nikos Giannoulidis, Euroconsultants S.A.
Transfer cases in the Inno-Food Southeast Europe Cluster

11:15h *Coffee Break*

11:30 **SME support in the future HORIZON 2020 programme**
Bernd Reichert, EU Commission, DG Research & Innovation

11: 50 **New horizontal actions: Ideas of future research communication**
EU Commission
Discussion: **Exchange of views with representatives from the EU Commission**

12:30 Closing **Wrapping – up and closing of conference**